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PRESS RELEASE

RICHARD NOUNI

is appointed Managing Director of CFAO Technologies and a member of the CFAO Executive Committee

This summer, Richard Nouni was appointed Managing Director of CFAO Technologies and a member of the CFAO Executive Committee. He has been Managing Director of CFAO Technologies Cameroon since July 2003.

Previously, he has occupied several positions within the International Bank of Commerce and Industry (Natexis since 1997) in Douala, Cameroon. In 1997, Richard Nouni created Sophitek-AMS, a services and engineering business, of which he was Administrative Managing Director until 2002, when Sophitek-AMK was bought by CFAO Technologies.

Richard Nouni, 48 and of Cameroonian nationality has a Master's degree in Computer Management from the University of Lyon and a Master's in Organisation Techniques.

About CFAO Technologies

With its 10 subsidiaries, CFAO Technologies operates in 22 countries and is establishing itself as the pan African reference network in the integration of Solutions in IT, networks and telecommunications, office automation, electrical protection, air conditioning and lifts. CFAO Technologies is a partner of the world leaders in the NICT domain: IBM, CISCO, Motorola, Siemens; Oracle, Sharp, Lexmark, APC, MGE, Vocalcom...

CFAO Technologies offers its clients the highest level of proficiency in the analysis of needs, the elaboration of solutions, their instalment, their maintenance and the training of users. CFAO Technologies recorded a turnover of €106 M in 2006 and has 1210 employees.

About CFAO

A subsidiary of PPR, CFAO is the leader in automobile and pharmaceutical distribution in Africa and in the Overseas Departments and Territories of France (DOM-TOM). CFAO is also a recognised actor in industry and trade through its corporate name CFAO Industries & Trading and in the distribution of New Information and Communication Technologies (NICT) through its corporate name CFAO Technologies. Present in 32 African countries and 6 DOM-TOMs, CFAO recorded a turnover of €2.219 B in 2006 and employed 10 400 people. Find out more: www.cfaogroup.com

About PPR

PPR is developing a portfolio of worldwide brands with strong potential for growth. The Group operates in 75 countries and with a workforce of about 78 000 people. With its brands Redcats Group, Fnac, Conforama and CFAO, and the luxury labels of Gucci Group (Gucci, Bottega Veneta, Yves Saint Laurent, YSL Beauty, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney), PPR recorded a turnover of 17.9 B euros in 2006. In 2007, PPR has become the majority shareholder of Puma. The index of PPR is rated within Euronext Paris (FR 0000121485, PRTP.PA, PPF). For more information: www.ppr.com

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