PRESS RELEASE

CFAO MOBILITY IS COMMITTED TO SAFER, CLEANER, AND ACCESSIBLE MOBILITY IN AFRICA

Boulogne-Billancourt, November 26, 2026 – CFAO Mobility, a leader in mobility in Africa, announces the publication of a white paper titled “Toward safer, cleaner, and accessible mobility in Africa.”

This white paper analyzes the main challenges facing mobility on the Continent and identifies concrete levers for action to support its transformation.

Sub-Saharan Africa faces a paradox today: while road infrastructure is being modernized, an aging vehicle fleet continues to pose critical road safety risks and exacerbate urban pollution. Given this situation, renewing the vehicle fleet is a major challenge for fostering the development of safer, cleaner mobility that also enhances the appeal of Africa’s major cities. Marc Hirschfeld, CEO of CFAO Mobility Africa, emphasizes: “Mobility is not a luxury, but an essential prerequisite for development. Access to healthcare, education and economic markets depends directly on the ability of people and goods to move efficiently and safely. Through cooperation between public authorities, financial institutions and private sector operators, we can raise standards across the Continent and enable mobility to fulfil its role as a genuine driver of prosperity.”

South Africa, for its part, demonstrates that it is possible to build a mature automotive sector in Africa, spanning distribution, maintenance services and financing through to the industrial production of vehicles and components. This ecosystem requires a bold policy framework capable of managing the massive influx of imported used vehicles in order to attract industrial investors and create a virtuous cycle: a dynamic new-vehicle market that generates its own supply of safe and reliable used vehicles. Andrew Velleman, CEO of CFAO Mobility South Africa, adds: *“A mature automotive sector fosters an ecosystem that creates skilled jobs, facilitates technology transfer and generates local added value. Such an ecosystem does not emerge by decree; it must be carefully structured and regulated. As an active player across this entire value chain, we are committed to building this balanced model through our work every day.*” Furthermore, in the face of climate challenges, the challenge lies in transitioning to cleaner powertrains, which will only gain ground if they remain compatible with the economic realities of individuals and businesses.

Given the scale of the challenges facing mobility, this white paper is a call for dialogue and action. It highlights the importance of cooperation among public authorities, financial institutions, and private operators to build a sustainable mobility system, which is essential for economic and social development.

Drawing on statistical data, field analyses and insights from public- and private-sector experts, the white paper highlights three priorities: taking action for safer mobility, overcoming challenges for accessible mobility, and building a transition toward cleaner mobility tailored to the realities of the Continent.

The white paper “Toward safer, cleaner, and accessible mobility in Africa” is available online at **cfaogroup.com.**

MOBILITY IN AFRICA BY THE NUMBERS

More than **1 billion** of the Continent’s **1.5 billion** people walk or cycle daily.
Africa accounts for nearly **20%** of the world’s population but only **1.5%** of global new vehicle sales.
Africa is the world’s leading importer of used vehicles, accounting for **33%** of global imports.
The average age of the vehicle fleet in sub-Saharan Africa is estimated to be between **16 and 20 years**.

ABOUT CFAO MOBILITY

As a Pan-African leader in mobility solutions, CFAO Mobility's mission is to renew Africa's vehicle fleet with safer, cleaner, and affordable vehicles.

CFAO Mobility operates the largest multi-brand distribution network on the Continent, with more than 260 dealerships stretching from Casablanca to Cape Town. As a partner to major international brands, we import and distribute a wide range of solutions designed to meet Africa’s growing mobility needs: new and used vehicles, trucks, two-wheelers, handling equipment, spare parts, maintenance and rental services. We support the production of vehicles in South Africa and meet local assembly requirements in certain markets. We also support the development of hybrid and electric mobility across the Continent.

With Africa **For** Africa

PRESS CONTACT

Agence 35°Nord
Romain GRANDJEAN - rg@35nord.com
+33 6 73 47 53 99