



PRESS RELEASE

LOXEA brings BYD electric vehicles to Gabon, strengthening its innovative mobility offering and pioneering the country's electric transition

Libreville, June 5, 2025 — LOXEA in Libreville, a subsidiary of CFAO Mobility specializing in mobility solutions in Gabon, is now offering its customers 100% electric vehicles from the BYD (Build Your Dreams) brand. These vehicles are now available for purchase or rental at the new BYD showroom located in the Oloumi Industrial Zone in Libreville.

As a pioneer in the deployment of electric vehicle solutions across the continent, LOXEA is bringing to Gabon a comprehensive suite of services associated with electric vehicles. This includes the installation of electric charging stations, vehicle maintenance, repair services, and the provision of spare parts.

"We're proud to be the first company in Gabon to offer this new generation of electric vehicles, along with a complete ecosystem of services," said Pascal BOYER, Managing Director of LOXEA Gabon. "Our ambition is to become a one-stop shop open to the entire electromobility ecosystem in the country. The arrival of these vehicles marks a key milestone in Gabon's energy transition—and our mission is to make that shift accessible and practical for everyone."

Originally a battery manufacturer, BYD entered the automotive industry in 2003 and has since become a global leader. In the fourth quarter of 2023, BYD ranked as the world's number one producer of electric vehicles.

Marc HIRSCHFELD, CEO of CFAO Mobility, added: *"BYD is a major global player in electric vehicles, and its capacity for innovation aligns perfectly with the evolving needs of African markets. We need to rethink mobility across African cities—not only for individuals and businesses, but also for public transportation networks and government services."*

About LOXEA

LOXEA is a subsidiary of CFAO Mobility, specializing in the distribution of mobility services in Gabon. With extensive local expertise and a wide-reaching network, LOXEA delivers innovative, high-quality solutions while contributing to the country's sustainable development.

<https://gabon.loxea.com/fr/>



About CFAO Mobility

Renew the African vehicle fleet with safer and cleaner mobility solutions

Comprising the most extensive vehicle retail network in Africa, we provide all mobility-related sectors with a multi-brand offer, partnering with global automotive manufacturers for new and used vehicle sales, short and long-term rentals, fleet management, maintenance, etc.

Our offer covers the complete automotive offering, including two-wheeled vehicles, marine engines, coaches, lorries, handling equipment, tires, and spare parts. Our production and assembly sites in Africa are a shining example of our commitment to actively supporting industrialization in the region and creating an affordable offer.

With Africa, For Africa

<http://www.cfaogroup.com/>

Press contacts

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