



Sèvres, 8 October 2009

## **PRESS RELEASE**

### **CFAO files its Document de Base with the French Autorité des marchés financiers (AMF)**

CFAO, a market leader in specialised distribution in its core businesses in Africa and the French Overseas Territories, announces today that it filed a *Document de Base* with the Autorité des marchés financiers (AMF), the French market authority, under registration number I09-079 dated 7 October 2009.

The filing of the *Document de Base* is the first step towards an initial public offering of its shares, which is expected to take place before the end of 2009, subject to market conditions and the AMF's approval of the offer prospectus.

An initial public offering would open up new opportunities that would allow it to fully achieve its growth potential.

CFAO's *Document de Base* will soon be available on demand and free of charge from CFAO (18, rue Troyon, 92316, Sèvres, France), and on the websites of CFAO (<http://www.cfao.group.com>) and the AMF (<http://www.amf-france.org>). Potential investors are advised to review Section 4, "Risk Factors", of the *Document de Base* registered with the AMF.

#### **About CFAO**

A subsidiary of the PPR group, CFAO is a leading specialized distributor in its core businesses of automobile and pharmaceutical distribution in Africa (excluding South Africa) and the French Overseas Territories. CFAO is a major importer and distributor of motor vehicles and pharmaceutical products, and provides certain logistical, industrial and technological services throughout Africa and the French Overseas Territories. The Group currently has operations in 34 countries, including 31 African

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countries and seven French Overseas Territories, and has over 10,000 employees. In 2008, CFAO's total consolidated revenues totalled €2,864 million, and its recurring operating income amounted to €277 million.

For further information: [www.cfaogroup.com](http://www.cfaogroup.com)

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#### *NOTICE*

*This announcement does not, and shall not, under any circumstances constitute a public offering or an invitation to the public in connection with any offer. No public offering of securities will be conducted in France or abroad prior to the delivery of the AMF's visa on a prospectus that conforms to the provisions of Directive 2003/71/CE issued by the European Parliament and European Council on November 4, 2003. The publication of this press release in certain countries may be considered to be a violation of applicable regulations. The information contained in this press release does not constitute an offer for securities in the United States, Canada, Australia or Japan. This press release should not be published, transmitted or distributed, directly or indirectly, into the United States, Canada, Australia or Japan. This document is not an offer for sale of the shares of CFAO in the United States or in any other jurisdiction. The shares of CFAO may not be sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended. CFAO does not intend to register any portion of the offering in the United States or to conduct a public offering of the shares in the United States. This document contains forward-looking statements. No guarantee can be given as to any of the events anticipated by the forward-looking statements, which are subject to inherent risks, changes in economic conditions, or changes in the financial markets or the markets in which CFAO operates.*